



FOR IMMEDIATE RELEASE

**[KellyGreen-Way.com](http://www.KellyGreen-Way.com) offers eco-friendly products and teaches a green lifestyle through interactive games and a learning forum.**

NYACK, NEW YORK, September 3, 2009/ -- KellyGreen-Way.com, a new online green lifestyle boutique, teaches adults and children basic principles of green living and the impact of our behavior on the environment. KellyGreen-Way.com offers eco-friendly products, green ideas, ways to get involved and a green living learning forum.

Founded in 2008 by Kelly Chamblee, she realized that many online green conscious companies offer either eco-friendly products or provide green living tips and information. Kelly created KellyGreen-Way.com to provide an easy way for the community to bridge the activities to buy, learn and share eco-friendly products and knowledge, ultimately providing for the greatest impact in realizing our mission – to take action in saving our planet.

Kelly believes the greatest impact in sustaining our environment will come from well informed and educated youth and adults. She created a fun and interactive book called *[You Too Can Be An Earthy Kid](#)*, where kids can learn green terminology, the basics of organic farming, ways to keep the environment healthy, how and what to recycle, and much more. Adults will find helpful green living information such as how to take action and get involved, resourceful web-sites, green tips and articles in the news.

Carefully selected products at [www.KellyGreen-Way.com](http://www.KellyGreen-Way.com) are recyclable, reusable, fairly traded, handmade, reduce environmental impact, created by nature itself and/or sustainable. KellyGreen-Way.com offers brands such as [Weleda](#), [Erbaviva](#), [Seventh Generation](#), Shaklee, Envirosax, [Ella Vickers](#), [Shinwa](#), [Beau Soleil](#), [Eco-Ganik](#), [Toggerly](#), and [Preserve](#), as well as eco-friendly gifts such as soy candles, games, toys, green living books, worldly CD's, and gift sets for your home and family.

To begin your green awareness campaign, and become involved in making an impact in preserving our planet, visit <http://www.KellyGreen-Way.com/>.

About Kelly Green Way – [www.KellyGreen-Way.com](http://www.KellyGreen-Way.com) is an online green living lifestyle boutique featuring products for your body, skin and home as well as a green living learning forum for adults and children. You will find eco-friendly products for women, men, babies, kids, pets and your home. These include clothing, skincare, reusable bags and cleaning products just to name a few. Kelly Green Way is a member of 1% for the Planet, Organic Trade Association, WWF and Repower America.

Contact:  
The Kelly Green Way LLC  
Kelly Chamblee  
Ph (877).765.8880 Ext 3  
Fax (845).353.5021  
[connect@kellygreen-way.com](mailto:connect@kellygreen-way.com)  
<http://www.KellyGreen-Way.com/>

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